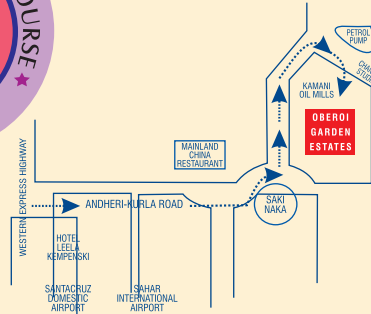


# THE ONE-DAY SAMSIKA® BRAND MANAGEMENT CERTIFICATE COURSE®

## Nomination Form

The Director  
 SAMSIIKA® Academy of Brand Management®  
 4117/8/9, Oberoi Garden Estates  
 4th Floor, C Wing, Near Chandivli Studios, Powai  
 Off Sakivihar Road, Andheri (E), Mumbai 400 072  
 Tel (022) 28477700/01, (022) 28470214/15  
 Fax (022) 28477699 E-mail : enquiry@samsika.com



Estd. 1995

Madam

The following representatives of our company \_\_\_\_\_

will attend the One-day SAMSIIKA® Brand Management Certificate Course® on : \_\_\_\_\_ Tick appropriate box

### Schedule (April 2012 - March 2013)

Day	Course Date	Last date for registration
<input type="checkbox"/> Friday	29 <sup>th</sup> June, 2012	Thursday, 14 <sup>th</sup> June, 2012
<input type="checkbox"/> Tuesday	31 <sup>st</sup> July, 2012	Friday, 13 <sup>th</sup> July, 2012
<input type="checkbox"/> Friday	31 <sup>st</sup> August, 2012	Monday, 13 <sup>th</sup> August, 2012
<input type="checkbox"/> Monday	29 <sup>th</sup> October, 2012	Friday, 12 <sup>th</sup> October, 2012
<input type="checkbox"/> Tuesday	29 <sup>th</sup> January, 2013	Monday, 14 <sup>th</sup> January, 2013
<input type="checkbox"/> Friday	29 <sup>th</sup> March, 2013	Thursday, 14 <sup>th</sup> March, 2013

Name	Designation
1 _____	_____
2 _____	_____
3 _____	_____
4 _____	_____

Our Cheque/Demand Draft No \_\_\_\_\_ for ₹ \_\_\_\_\_  
 drawn in favour of **Samsika Marketing Consultants Pvt Ltd** is enclosed.

We have noted that the amount is non-refundable.

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Signature \_\_\_\_\_

#### POSITIVE FEEDBACK ON MRS ASHA KAPOOR'S TRAINING

Many thanks to Mrs Asha Kapoor for a wonderful opening to today's training session. It was a great training session.

- Pradip Jadhav, Navneet Publications

Mrs Asha Kapoor was particularly useful in helping us to deal with tension, and to address anxiety and phobias.

- Vikas Zutshi, Panacea Biotec

Mrs Asha Kapoor's session on Cognition, Conation and Affect helped us understand positive and negative behaviour. It taught us to deal with phobias and fears.

- Satyajit Bhatt, Panacea Biotec

I liked the positive attitude session presented by Mrs Asha Kapoor. The presentation skills part was excellent.

- Praveen Srivastava, Navneet Publications

Mrs. Asha's session was also very useful

- Sony Mathew, Unichem



Mrs Asha Kapoor's module on how to increase concentration while doing sales presentations was really helpful.

- Shailendra Punde, Navneet Publications

I liked Mrs Asha Kapoor's session where mental toughness is discussed. As sales persons we are always under high pressure or tension. This creates lots of problems both in family life and professionally. Through this programme I learnt how to be happy and keep others happy also. If I am without tension, I can increase my productivity by 100% so my area will achieve the company's target

- Jayanta Guha, Panacea Biotec

More testimonials overleaf on how SAB training programmes have helped corporates

There are only 40 seats for each One-day SAMSIIKA® Brand Management Certificate Course™. Book soon to avoid disappointment. Send in your Nomination Form now along with your Cheque/DD drawn in favour of Samsika Marketing Consultants Pvt Ltd

#### Fees A - CORPORATE

- ₹ 9,900 per participant per day plus (Service Tax and Education Cess as applicable).
- For 3 or more participants from the same company registered on the same day, there will be a concessional rate of ₹ 9,400 per participant per day plus (Service Tax and Education Cess as applicable).
- For 10 or more participants from the same company registered on the same day, there will be a concessional rate of ₹ 9,000 per participant per day plus (Service Tax and Education Cess as applicable)

#### Fees B -

#### STUDENT CONCESSION\*

- ₹ 9,400 per student per day (a saving of ₹ 500 per student) plus (Service Tax and Education Cess as applicable)
- For 3 or more students from the same institute registered on the same day, there will be a concessional rate of ₹ 8,900 per student per day plus (Service Tax and Education Cess as applicable)
- For 10 or more students from the same institute registered on the same day, there will be a concessional rate of ₹ 8,500 per participant per day plus (Service Tax and Education Cess as applicable)

\* Note : Please hand over a copy of your Identity Card to avail of student concession.